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FOR IMMEDIATE RELEASE

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August 3, 2020

ATRO and Steer King Join Forces

St. Clair, Missouri – ATRO Engineered Systems is excited to announce we'll soon be joining forces with Steer King to offer their specialty line of no-ream king pin repair kits.

Like ATRO, Steer King was founded by George Sturmon who has a long-standing track record of proven game-changing products for the heavy-duty truck market. And, like ATRO's line of precision engineered and longer-lasting products, Steer King no-ream kits have an extremely long life and help shops increase revenue with quicker installation and reduced down-time. A clear-cut hassle-free install allows shops to move more rigs through their bays increasing daily productivity.

"It was an opportunity for us to expand our product offering and fill an opening in our product line with a brand of products that share our same product development philosophy. Steer King's longer-lasting, high-quality products will help our dealers and fleets achieve greater efficiencies in their operations," said Mark Sturmon, CEO of ATRO.

Beginning August 3, 2020, you will be able to order your Steer King no-ream king pin kits through ATRO. For assistance, should you have any questions, please contact ATRO Customer Service at 800-325-6114.

With ATRO behind you, drive forward.

About the Company...

ATRO was founded in 1987 by accomplished engineer George Sturmon. Sturmon realized that truck torque rods had a quality problem because the rubber bushings were failing. The heavy-duty trucking industry requires equally heavy-duty parts, and Sturmon knew he could engineer a better solution. He designed a way to replace rubber with his own custom blend of polyurethane to make torque rod bushings that last longer and perform better. Today, ATRO has grown to a team of over 100 employees, and from a handful of parts to more than 1,000 parts ranging from torque rods to suspension to underhood and undercab. ATRO engineers custom design the urethane for each product based on what purpose the part serves: load-bearing, dampening, transmission, shock absorption, or stabilization to maximize performance and longevity.

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WITH ATRO BEHIND YOU, DRIVE FORWARD.