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FOR IMMEDIATE RELEASE

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ATRO ENGINEERED SYSTEMS ANNOUNCES THE ADDITION OF DAN HOUCHINS AS CONTROLLER

St. Clair, Missouri — ATRO Engineered Systems is pleased to announced the hiring of Dan Houchins as Controller. Dan comes to ATRO having most recently spent 5 years with Tacony Corporation, where he was financially responsible for 12 different divisions. He has previously served as a Controller for Metalcraft Enterprises and Harman/Becker Automotive Systems.

Houchins joins ATRO with more than 15 years of finance experience. He brings to ATRO a commitment to excellence and an outstanding track record of detailed financial analysis and leadership of operational improvements.

“I was attracted to ATRO by the company’s reputation as a niche supplier of high-quality parts that last longer than the competition, as well as the company’s values.” Said Houchins “I am excited to be part of the company’s growth and help support it through financial analysis and processes. Seeing the company achieve a record sales month in June was a great start – I hope to see many more records.”

Dan joined the company on June 1, 2021.

About the Company …

ATRO was founded in 1987 by accomplished engineer George Sturmon. Sturmon realized that truck torque rods had a quality problem because the rubber bushings were failing. The heavy-duty trucking industry requires equally heavy-duty parts, and Sturmon knew he could engineer a better solution. He designed a way to replace rubber with his own custom blend of polyurethane to make torque rod bushings that last longer and perform better. Today, ATRO has grown to a team of over 100 employees, and from a handful of parts to more than 1,000 parts ranging from torque rods to suspension to steering, under-hood and under-cab. ATRO engineers custom design the urethane for each product based on what purpose the part serves: load-bearing, dampening, transmission, shock absorption, or stabilization to maximize performance and longevity.

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