



ATRO Engineered Systems, Inc.  
6 Bolte Lane | St. Clair, Missouri 63077 | U.S.A.  
Toll Free: (800) 325-6114 | Fax: (866) 920-2005

**FOR IMMEDIATE RELEASE**

Contact: Pam Ray  
pray@atrobushing.com

July 6, 2021

## **ATRO ENGINEERED SYSTEMS ANNOUNCES THE ADDITION OF DAVID VELASQUEZ**

**St. Clair, Missouri** – ATRO Engineered Systems is pleased to announced the hiring of David Velasquez as Customer Service Manager. Velasquez comes to ATRO from his role as Central Station Manager at ABF Security. He will be filling the position previously held by Jay Moore who is moving into the Product Manager’s position.

“Velasquez joins ATRO with 19 years of experience in the customer service arena. He brings to ATRO a commitment to excellence and an outstanding track record of successfully managing all areas within the customer service arena.” stated Matt Perkins, Sales and Marketing Manager.

“It was an easy decision to accept the position with ATRO. The company’s core values reflect my own personal values. I am truly excited to be part of a progressive company that has the same philosophy and principles.” said Velasquez. “As I strive to live by the Richard Branson quote ‘Take care of your employees and they will take care of your business’, I am confident as ATRO grows, our first-class customer service team will continue to provide the same exceptional service our customers have come to expect.”

Velasquez joined the company on June 2, 2021.

### **About the Company ...**

ATRO was founded in 1987 by accomplished engineer George Sturmon. Sturmon realized that truck torque rods had a quality problem because the rubber bushings were failing. The heavy-duty trucking industry requires equally heavy-duty parts, and Sturmon knew he could engineer a better solution. He designed a way to replace rubber with his own custom blend of polyurethane to make torque rod bushings that last longer and perform better. Today, ATRO has grown to a team of over 100 employees, and from a handful of parts to more than 1,000 parts ranging from torque rods to suspension to steering, under-hood and under-cab. ATRO engineers custom design the urethane for each product based on what purpose the part serves: load-bearing, dampening, transmission, shock absorption, or stabilization to maximize performance and longevity.

###